

**Ba/MC/M-5 (AK)**

**2 0 2 5**

( FYUGP )

( 5th Semester )

**MASS COMMUNICATION**

( MINOR )

Paper Code : MC/M-5

**( Introduction to Television )**

( PART : A—OBJECTIVE )

( Marks : 25 )

**KEY ANSWERS FOR OBJECTIVES**

SECTION—I

( Marks : 15 )

Put a Tick (✓) mark against the correct answer in the  
brackets provided : 1×15=15

1. (b) Delhi
2. (c) 'Yeh Rishta Kya Kehlata Hai'
3. (c) Television Rating Point
4. (c) Ministry of Information and Broadcasting

**/189K**

( 2 )

5. (c) Visual Composition
6. (a) *India Today*
7. (c) Shapes meaning and narrative flow
8. (b) TV program sent via satellites orbiting the Earth
9. (d) Lighting design
10. (a) 2000
11. (b) Dutch angle
12. (a) Cover a specific topic consistently
13. (b) in-depth storytelling and human interest topics
14. (b) the emotional and thematic connections between shots
15. (a) Sergei Eisenstein

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